



EUROPEAN UNION



**ZONES & ROADS**  
INVEST FOR BETTER FUTURE

IPA CROSS-BORDER PROGRAMME  
CRIS No: IPA/2009/DN021101//CN 307-134

## INFO LETTER

### About the project

The implementation of the project "Industrial zones and commercial roads in the cross border area" - Zones and Roads started on December 7<sup>th</sup> 2012. The Region of Central Macedonia, Greece in partnership with the Centre for development of the South-East planning region, FYROM has implemented the planned activities in order to realize the objectives of the project.

The main goal of the project is to create strong basis for improvement of the infrastructure of the industrial zones in the South-East planning region and thereby increasing the economic benefit in the region in the form of newly created jobs and increased positive effects derived from the amount of investment capital with attracting new domestic and foreign investors.

On March 5<sup>th</sup> 2014 in hotel "Sirius", Strumica, the team of the project is organizing a **Closing conference** in order to present the results of the project and its positive impact on the region.

The **Investment guide** as the one of the main results of this project will be presented on this conference, where the attendants will have the opportunity to learn more about the investing opportunities in the South-East region including:

- General information about the country and the South-East region, the reasons and benefits of investing in this region;
- Information about the business climate in the country, about registration of a company and the tax system, laws and regulations for domestic and foreign companies that would invest in the region;
- Information about the types of industries which are present in the region and the ones that are in phase of development, so the interested investors could know their opportunities;
- Information about free parcels in the industrial zones and touristic locations available for investing etc.

On the other hand, among other guests, the representatives from domestic companies and the Mayors of the Municipalities in the South-East region will be also present on this conference, so the representatives of the companies from Greece will have the opportunity to introduce themselves as well as to make contacts for further cooperation and investments.

Other results achieved with this project which will be presented are the Study for access infrastructure and signalization of the industrial zones in the South-East region and the Design Studies for the road section from Thessaloniki to Promachonas.





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### Other useful information

Strumica is a city located in the Southeast part of the country with a population of 54.676 inhabitants. It is the main agricultural center with developed food and wood industry, textile factories and developed domestic and international trade network.

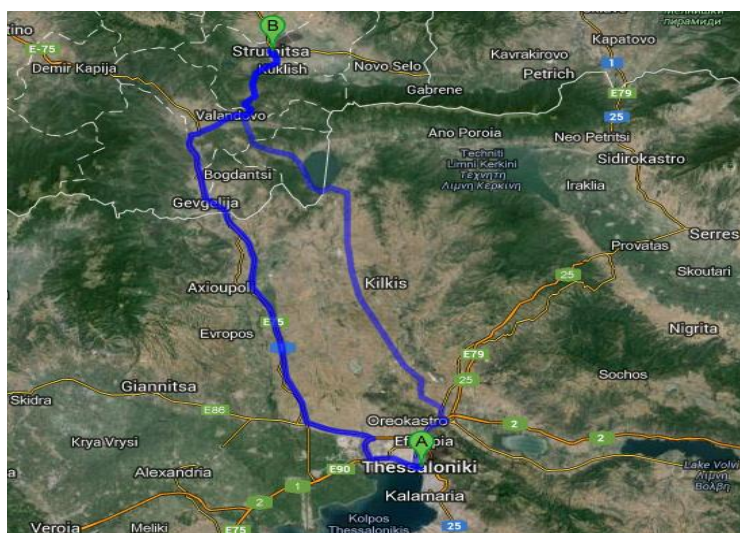
The climate in this part of the Republic is temperate Mediterranean. By the valley of the Strumica river, which flows in the Struma river, the city is connected with the Aegean sea. Due to the valley and the climate, Strumica is center of production of agricultural products like peanuts, sesame, tobacco, various fruits and also the famous drink called “Mastika” is produced here. The national currency is 1EUR = 61,5 MKD.

There are two border crossings through which you can reach the city:

- “Dojran” where the approximate distance from Thessaloniki is 119 km or approximately 1hour and 54 minutes of driving.
- “Gevgelija” where the distance from Thessaloniki is 127 km or approximately 1hour and 32 minutes of driving.

The directions for both routes can be found on the following link:

<https://www.google.com/maps/preview/dir/Thessaloniki,+Greece/Strumitsa,+Macedonia+%28FYROM%29/@41.0370785,22.1866683,9z/data=!3m1!4b1!4m14!4m13!1m5!1m1!1s0x14a838f41428e0ed:0x9bae715b8d574a9!2m2!1d22.9446064!2d40.6393495!1m5!1m1!1s0x14a9fdc01c936a37:0x40106f453c644e0!2m2!1d22.64183!2d41.44144!13e0>



We would also like to inform you that for the **participants from Greece there is accommodation with breakfast provided**. The overnight is planned for March 4<sup>th</sup> 2014, one day before the event.

The Project is co-funded by the European Union and by National Funds of the Participating Countries under the IPA Cross-Border Programme “Greece - The former Yugoslav Republic of Macedonia 2007-2013”





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Information about the location of the hotel “Sirius” and contact numbers can be found on the following link <http://www.hotel-sirius.com.mk/kontakt>.

Zulieta Gjurkova  
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of the South-East planning region



REGION OF CENTRAL  
MACEDONIA

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